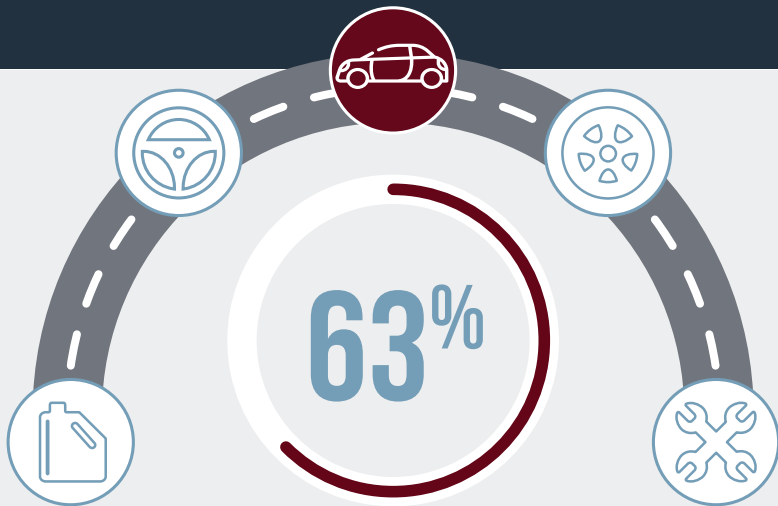


# REV UP YOUR SALES WITH

## E-COMMERCE FOR THE AUTOMOTIVE INDUSTRY



63% OF EARNINGS PER VEHICLE GO TO THE AFTERMARKET

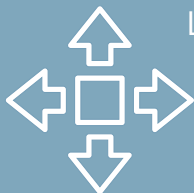
SO HOW CAN YOU MAKE SURE YOUR BUSINESS GETS ITS SHARE?

### 1. PERSONALIZATION

Empower clients and boost sales by giving them access to:

- Order history
- Personal pricing
- Product suggestions
- Repeat ordering

## 2. EXPLODED VIEWS



Let clients zoom in and out, rotate and take things apart online to find exactly what they're looking for.

## 3. FILTERS

Make it easy to find even the smallest of parts with in-depth search and filter options.



GET MORE TIPS FOR WINNING THE E-COMMERCE RACE IN THE 2017 AUTOMOTIVE INDUSTRY TREND REPORT.

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